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## **2020 IMPACT100 SYDNEY NORTH GRANT APPLICATION GUIDELINES**

IMPACT100 Sydney North is a collective giving group providing high impact grants to non-profits in the **Greater Sydney** region. We are a sub-fund of Australian Communities Foundation. In regular years our grant strategy includes making at least one Primary Grant of \$100,000 for a specified project.

In response to the COVID-19 crisis we are modifying our approach for 2020.

While our aim remains to provide high impact grants that will make a significant and measurable difference to an under-served cause or population, our intention in 2020 is to help ensure smaller non-profits in our community are well placed to continue providing widespread benefits into the future.

We plan to do this by:

- funding \$50,000 grants (plus as many smaller grants as possible) in order to support more non-profits
- introducing greater flexibility around what the funds can be spent on
- shortening our timelines to bring our granting date forward to August.

Applications could address, for example:

- immediate response needs, eg transition, crisis grants, specific services that can be provided
- recovery needs, eg kickstarting services after crisis management, maximising new opportunities.

### **KEY GRANT OBJECTIVES**

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Applications are invited that assist **"Families, young people and children at risk"** in the Greater Sydney region. This encompasses key areas of need including, but not limited to: **domestic and family violence, women's shelters, refugees and asylum seekers, homelessness, poverty, mental health.** In 2020 we will particularly focus on non-profits helping vulnerable communities impacted by COVID-19.

Priority will be given to organisations that deliver more widespread benefit.

## ELIGIBILITY

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Applicants must:

- have Income Tax Charity endorsement from the Australian Taxation Office
- have Deductible Gift Recipient Item 1 status
- have been operating for at least 36 months
- operate in the Greater Sydney region.

## EXPENDITURE GUIDELINES

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We want our grant money to target a specific need with specific measurable goals.

Our plan is for grants of \$50,000 (plus smaller grants if possible) and the application is expected to utilise the full amount.

- It is expected the grant funds will be expended within 12 months.
- IMPACT100 Sydney North has a Management Committee made up of donor members which calls for and reviews all applications and makes recommendations for funding to be approved by Australian Communities Foundation as Trustee.
- We have a strong preference for organisations with an operating budget of under \$5 million. Applications from organisations with an operating budget over this amount will be accepted at the discretion of the IMPACT100 Sydney North Management Committee.
- Reasons for rejection of proposals will not necessarily be given.
- If your organisation is selected by our members in the review rounds, you will be invited to host a virtual site visit, and if you are selected as a Finalist, give an online presentation to our members.

Our guidelines continue to evolve and IMPACT100 Sydney North reserves the right to change its criteria without notice at any time.

## INELIGIBLE EXPENDITURE

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Funding will not be considered for the following expenditure:

- debt reduction or operational deficits
- activities that should be funded by the Government or other relevant bodies
- religious organisations where the grant is intended for the principal benefit of the organisation's own members or adherents, or where the grant is intended for inherently religious activities
- legal expenses
- general construction, capital campaign or renovation that is unrelated to the grant request
- travel outside Australia.

## TIMING

Key dates in 2020:

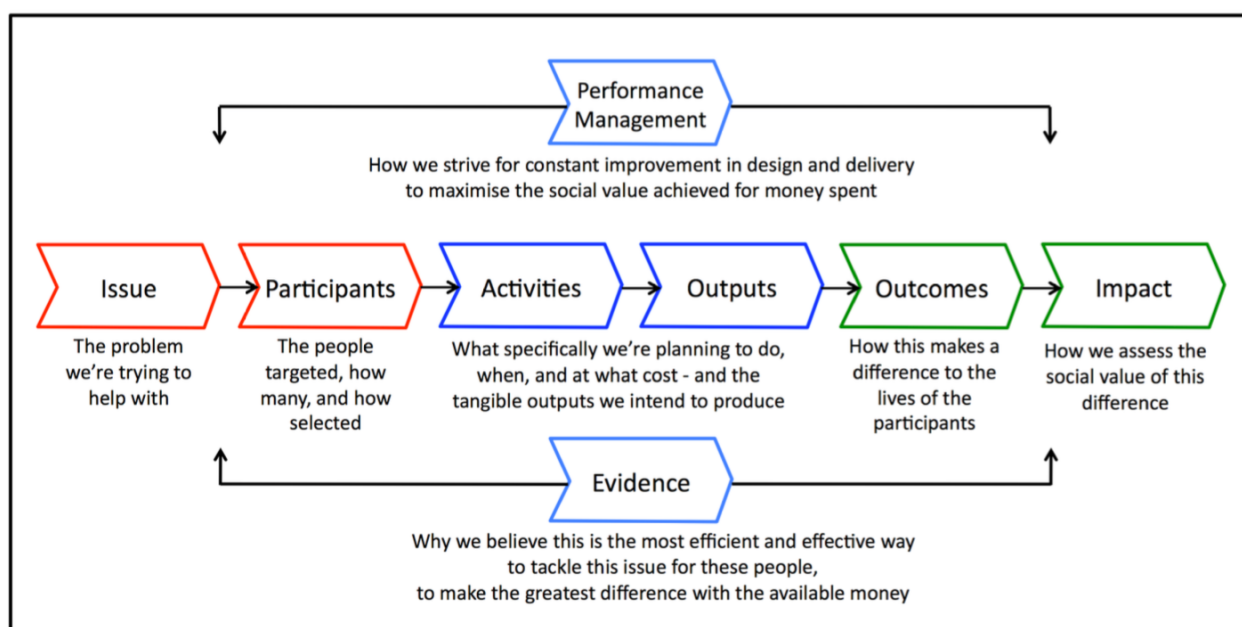
DATE	ACTION
4 May	Applications open
1 June	Deadline for Applications
June/July	Shortlisting and virtual site visits with long-listed applicants
July/August	Preparation of presentations by shortlisted applicants
20 August	Shortlisted presentations via evening Zoom event. Voting takes place. Winners announced
August	Grant payments organised

## EVALUATING SOCIAL IMPACT

We are looking for applications that:

- meet a compelling need
- demonstrate high social impact
- make a measurable difference.

We use the following model to understand and assess the potential to make the greatest difference to people's lives for the money spent.



## **APPLYING FOR FUNDING**

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Applications should address all the following points/questions, **in the listed order**. Please submit via email to [grants@impact100sydneynorth.org](mailto:grants@impact100sydneynorth.org) by Monday 1 June 2020.

Applications and relevant documents should be submitted as Word or PDF attachments with file names that include the name of your organisation. We realise grant applications can divert valuable time from core work so we only require answers in a few sentences.

1. Organisational details including:
  - Legal name, ABN, address, telephone, email, website address, date of establishment
  - Contact for the application: name, title, phone and email
  - Confirmation of your organisation's DGR Item 1 status and TCC status
  - Confirmation you operate in the Greater Sydney Region
  - Your annual revenues for FY 2017-18 and 2018-19.
2. What problem is your organisation solving?
3. How are you solving this problem and why is this the best approach?
4. Who, and how many, are benefitting from your service?
5. How has your organisation been impacted by COVID-19, both in terms of the need for your services and your ability to deliver them?
6. Do you expect any change in your funding as a result of COVID-19?
7. What other support are you receiving specifically as a response to COVID-19 eg. government, philanthropic, landlords, etc.
8. What are your organisation's top five funding sources and amounts for the last completed financial year?
9. How would you spend our grant and what difference would it make?
10. How do you intend to measure the outcomes?

## Supporting Information /Documents

1. Please provide as attachments:
  - your two most recent full financial statements
  - your most recent published annual report
  - preferred logo for us to use when promoting your organisation.
2. We hope our members will consider making additional donations to charities they have been introduced to through their participation in IMPACT100 Sydney North. To encourage this opportunity, briefly explain what your organisation could achieve with donations of \$10,000 and \$20,000.
3. Explain how members of IMPACT100 Sydney North could get involved with your activities in general, for example, by volunteering, by donating good or services etc.
4. List the contact details and the connection to your organisation of 2 referees.

For any queries, email [grants@impact100sydneynorth.org](mailto:grants@impact100sydneynorth.org) or call Chris Lee on 0419 536 611 or Kate Saunders on 0419 253 317.

**THANK YOU FOR APPLYING.**

## **Funding Examples**

*We are flexible and open to suggestions, but here are some examples:*

- *Assisting your organisation to meet increased demand for your services caused by the current crisis which would have a direct, tangible benefit for those you seek to support.*
- *Helping your organisation to find a new way to operate, or a project testing a new way of working, which will enable you to continue reaching your current beneficiaries and/or reach out to a new or expanded audience/client base/group/etc.*
- *Financing the purchase of supplies or equipment that might otherwise have been donated or funded through avenues that are no longer available, where those supplies or equipment will improve the way you work.*
- *Covering time-limited salaries for crucial work that cannot be supported in the usual way, e.g. due to changing income streams or lack of volunteers.*
- *Financing something else you may need to build your capacity, adapt or pivot your operations into the future.*