



### 2021 IMPACT100 SYDNEY NORTH GRANT APPLICATION GUIDELINES

IMPACT100 Sydney North is a collective giving group providing annual impact grants to for-purpose organisations in the **Greater Sydney** region. This includes a Primary Grant of \$100,000 and depending on the amount raised, smaller grants to the three Finalists who miss out on our Primary Grant. IMPACT100 Sydney North is a sub-fund of Australian Communities Foundation. If you applied in previous years, please do apply again.

#### **GRANT FOCUS**

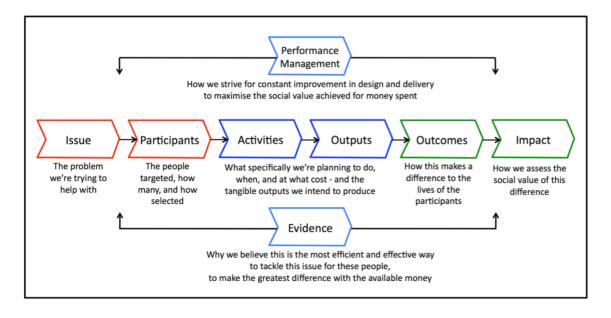
Applications for our 2021 grants are invited from organisations assisting **families**, **young people and children at risk**. This encompasses key areas of need including, but not limited to: **domestic and family violence**, **women's shelters**, **refugees and asylum seekers**, **homelessness**, **poverty**, **mental health**. Requested funding may be to support your existing operations, or for a specific project to expand/improve your impact.

#### SOCIAL IMPACT

We recognise applying for grants can consume valuable time and divert resources from core activities, so we encourage concise applications. We are looking for applications that:

- meet a compelling need
- demonstrate high social impact
- make a measurable difference.

We use the following model to understand and assess the potential to make the greatest difference to people's lives for the money spent.







#### **ELIGIBILITY**

## Applicants must:

- have Income Tax Charity endorsement from the Australian Taxation Office
- have Deductible Gift Recipient Item 1 status
- have been operating for at least 36 months
- operate in the Greater Sydney region.

#### **EXPENDITURE GUIDELINES**

We want our grant money to target a specific need with specific measurable goals.

- It is expected the grant funds will be expended within 12-24 months.
- IMPACT100 Sydney North has a Management Committee made up of donor members which calls for and reviews all applications and makes recommendations for funding to be approved by Australian Communities Foundation as Trustee.
- We have a strong preference for organisations with an operating budget of under \$5 million. Applications from organisations with an operating budget over this amount will be accepted at the discretion of the IMPACT100 Sydney North Management Committee.
- Reasons for the rejection of proposals will not necessarily be given.
- If your organisation is shortlisted by our members, you will be invited to provide additional information and host a site visit (virtual or in-person TBC), and if you are selected as a Finalist, give a presentation to our members (virtual or in-person TBC).

Our guidelines continue to evolve and IMPACT100 Sydney North reserves the right to change its criteria without notice at any time.

#### **INELIGIBLE EXPENDITURE**

Funding will not be considered for the following expenditure:

- debt reduction or operational deficits
- activities that should be funded by the Government or other relevant bodies
- religious organisations where the grant is intended for the principal benefit of the organisation's own members or adherents, or where the grant is intended for inherently religious activities
- legal expenses
- general construction, capital campaign or renovation that is unrelated to the grant request
- travel outside Australia.





# TIMING

# Key dates in 2021:

DATE	ACTION
26 April	Applications open
18 June	Deadline for Applications
July	Shortlisting to determine 8 Semi-finalists
July/August	Site visits to Semi-finalists and shortlisting to 4 Finalists
September	Preparation of presentations for 4 Finalists
October	Members vote for the recipient of our Primary Grant at our annual Grants Celebration





#### APPLYING FOR FUNDING

Applications for our \$100,000 Primary Grant should address all the following points/questions, in the listed order. Please submit via email to grants@impact100sydneynorth.org by Friday 18 June 2021.

Applications and relevant documents should be submitted as Word or PDF attachments with file names that include the name of your organisation. We only require answers in a few sentences.

- 1. Organisational details including:
  - Legal name, ABN, address, telephone, email, website address, date of establishment
  - Contact for the application: name, title, phone and email
  - Confirmation of your organisation's DGR Item 1 status and Tax Concession Charity status
  - Confirmation you operate in the Greater Sydney Region
  - Your annual revenues for FY 2018-19 and 2019-20
  - Your organisation's top five funding sources and amounts for the last completed financial year?
- 2. What problem/issue is your organisation tackling?
- 3. How are you tackling this problem and why is this the best approach?
- 4. Who, and how many people, are benefitting from your services?
- 5. How are the lives of participants changed and how do you intend to measure the outcomes?
- 6. What is the timeline and budget for this work?
- 7. How would you spend our \$100,000 grant and what difference would it make?
- 8. Outline any collaborations with other organisations, including their details.





#### SUPPORTING INFORMATION/DOCUMENTS

- 1. Please provide as attachments:
  - your two most recent full financial statements
  - your most recent published annual report
  - preferred logo for us to use when promoting your organisation.
- 2. We hope our members will consider making additional donations to charities they have been introduced to through their participation in IMPACT100 Sydney North. To encourage this opportunity, briefly explain what your organisation could achieve with donations of \$5,000 and \$10,000.
- 3. Explain how members of IMPACT100 Sydney North could get involved with your activities in general, for example, by volunteering, by donating good or services etc.
- 4. List the contact details and the connection to your organisation of 2 referees.

For any queries, email grants@impact100sydneynorth.org or call Chris Lee on 0419 536 611 or Kate Saunders on 0419 253 317.

THANK YOU FOR APPLYING.